TERGEL SAIKHANBAYAR

INDUSTRIAL | PRODUCT DESIGNER

www.teedesign.me

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in linkedin.com/in/tergel-saikhanbayar/

Versatile Industrial and Graphic Designer with a passion for creating innovative and user-centric designs. Proficient in UX/UI, 3D modelling, and visual storytelling, with hands-on experience in product development, usability testing, and branding. Skilled in tools like SolidWorks, Adobe Creative Suite, and Figma, with a keen eye for detail and a drive to craft meaningful experiences. Adaptable, creative, and an effective team collaborator, ready to contribute to dynamic design teams.

SKILLS

- 3D Modeling
- Prototyping
- Logo Design
- User Interface
- Design User Research
- Video Editing
- Wireframing
- Sketching & Ideation
- Product Development
- Material Research
- Model Making
- Calligraphy

DESIGN TOOLS

- Solidworks
- Adobe Illustrator
- Adobe Indesign
- Adobe Photoshop
- Adobe XD
- Canva
- Figma
- Miro

EDUCATION

Honours Bachelor of Craft and Design (Industrial Design)

Sheridan College - Oakville, ON, Canada

- Graduated with Honours
- Relevant Coursework: Human Factors, Industry Project, User Experience, Design Process.

GPA 3.7 / 4.0

EXPERIENCE

Freelancer - Self-Employed

Oakville, Canada | Jan 2020 - Present

- Designed over 10+ custom logos, cohesive brand identities, and visual storytelling materials for diverse clients.
- Delivered high-quality 3D models, sketches, and presentations, effectively communicating design concepts to clients.
- Developed cohesive colour palettes and branding strategies, leading to an average 30% increase in client visibility.
- Edited videos to enhance narrative flow, successfully improving brand storytelling and client engagement.

UX/UI Design Intern - Co-op - Nomadic Bear Games

Ulaanbaatar, Mongolia | June 2022 - Sept 2022

- Designed high-fidelity wireframes and prototypes for web interfaces, aligning with user needs and project goals.
- Conducted usability testing and design sprints, improving user navigation and functionality by 15%.
- Collaborated with senior designers to refine designs, increasing user engagement and satisfaction.
- Successfully delivered user-friendly interface designs that streamlined navigation and improved functionality, positively impacting user engagement and satisfaction.

Industrial Designer & PR Specialist - <u>Kickstarter Campaign:</u> GerTent

Ulaanbaatar, Mongolia | Jan 2020 - Nov 2020

- Designed and launched a portable, yurt-inspired tent combining traditional Mongolian craftsmanship with modern portability.
- Created all branding materials, ensuring a cohesive visual identity and public engagement.
- Conducted material and usability testing, iterating designs for optimal functionality and portability.
- Successfully raised over <u>\$101,924</u>, exceeding crowdfunding goals by <u>120%</u> and enhancing brand reputation.

ADDITIONAL

- Languages: English, Russian, Mongolian.
- Work Authorization: Valid Canadian work permit
- Portfolio: www.teedesign.me
- Kickstarter Project: GerTent Kickstarter